

# PRESS RELEASE FOR IMMEDIATE RELEASE

# Jardine's Lookout's New Landmark, DUKES PLACE, awarded by leading property awards

Acknowledging the excellence of its project design

**HONG KONG, December 9, 2019** – DUKES PLACE, a new luxury residence project jointly developed by Couture Homes Properties Limited, Grosvenor Asia Pacific and Asia Standard International Group Limited, located in the exclusive residential area of Jardine's Lookout, is committed to become the new landmark in Jardine's Lookout with its outstanding design and craftsmanship.

During the year end of 2019, DUKES PLACE is awarded by some of the most prestigious property awards including MIPIM Asia Awards 2019, A&D Trophy Awards 2019, A&D China Awards 2019, and 2019 PropertyGuru Asia Property Awards. Among these, MIPIM Asia Awards has been also known as the "Oscars of the Asian real estate world".

On 22 November 2019 at The Athenee Hotel in Bangkok, DUKES PLACE won three prizes in the 2019 PropertyGuru Asia Property Awards ceremony by being recognized as **Best Luxury Condo Development (Hong Kong)**, **Best Condo Interior Design (Hong Kong)** and **Best High Rise Condo Interior Design (Asia)**. And on 27 November 2019 at Grand Hyatt Hong Kong, MIPIM Asia Awards 2019 announced winners in the finale of the annual MIPIM Asia Summit and DUKES PLACE was recognized as **Bronze Winner of Best Residential Development**. While on 2 December 2019 at Cambridge House Hong Kong, A&D Trophy Awards 2019 and A&D China Awards 2019, DUKES PLACE was selected as one of the winners for **Best Residential inside the Interior Design Category**.

Mr. Jimmy Fong, Managing Director of Couture Homes Properties Limited, said that it is such a great honour for DUKES PLACE to be recognised with these influential industry awards. To create a world-class masterpiece, the developers formed an authoritative team comprised of designers from the United Kingdom, France, Japan and Hong Kong to jointly inject various fine design elements into the project. And to fashion an exquisite living experience for the residents, the developers and the



designers of DUKES PLACE meticulously planned every design detail, paying particular attention to selecting all the materials from huge natural stones on wall, kitchen cabinets designs to small door handle. The award results show that the design effort that both the developers and the designer put in this project has been respected and has impressed the esteemed members of the jury or judging panel who are all reputed experts from the property industry. It is believed that more and more people will be amazed by the beauty of DUKES PLACE as more and more people come to see the project by themselves.

## **About DUKES PLACE**

DUKES PLACE, jointly developed by Couture Homes Properties Limited, Asia Standard International Group Limited and Grosvenor Asia Pacific, located at 47 Perkins Road and offers 16 spacious apartments with different layouts, with saleable area ranging from around 2,800 sq.ft.<sup>1</sup> to over 6,800 sq.ft.<sup>1</sup>, procure an incomparable level of space and a sense of exclusivity in Hong Kong. With a short 10-minute<sup>2</sup> drive to Central, 6-minute<sup>2</sup> drive to Happy Valley and 5-minute<sup>2</sup> drive to Causeway Bay, DUKES PLACE enjoys a convenient, well-connected transportation network and an advantageous locale, together with a brilliant world-class design collaboration and advanced technology, presenting a noteworthy investment potential compared to properties in other traditional luxury districts like the Peak and the Southern District. DUKES PLACE will definitely become the latest landmark project in Hong Kong.

#### **About Couture Homes Properties Limited**

Couture Homes Properties Limited is the wholly owned subsidiary of CSI Properties Limited (Stock code: 497) set up in 2011 to develop luxury residential developments in Hong Kong and the PRC. With Haute Couture (the tradition of tailoring exclusive custom-fitted clothing for privileged customers) as its blue-print concept, Couture Homes Properties Limited specializes in crafting special residences made to order for private clients, with project like The Hampton in Happy Valley the first of the series in this direction. Couture Homes Properties Limited is actively expanding its presence in the luxury property market, in addition to yoo Residence, kau to HIGHLAND, COO Residence at the city center of Tuen Mun and a new landmark project DUKES PLACE at No.47 Perkins Road at Jardine's Lookout (60% interest, project partner: Grosvenor Asia Pacific and Asia Standard International Group Limited), other developments in progress include Peak Road at the Peak (65% interest), Barker Road at the Peak, Glenealy at Central (To co-redevelop with Pacific Century Premium Developments Limited and receive 50% sharing of all future profits of the project), Fan Kam Road at Kwu Tung South, a luxury villa development in "Daihongqiao" in Shanghai called QUEEN'S GATE (50% interest) and a luxury apartment development located at the heart of the Beijing city in Dongcheng district (65% interest).



# **About PropertyGuru Asia Property Awards**

Established in Thailand in 2005 as the ultimate hallmark to 'recognise the region's finest in real estate' in Asia, the Awards acknowledge, reward and celebrate the extraordinary achievements of developers and developments at a domestic and regional level. The Awards is a milestone event in the real estate industry calendar and is attended by key decision makers as well as esteemed trade and consumer media.

#### **About A&D Trophy Awards**

The A&D Trophy Awards (previously The Perspective Awards) were created in 2004 to celebrate excellence in architecture, interior design and product design across Asia-Pacific and beyond. For the past 15 years, with a strong network and widespread support from leading industry figures as far afield as Europe and the US, the A&D Trophy Awards have grown from humble beginnings into a competition which is truly respected by the community it serves, with a panel of expert local and international judges comparable with other awards shows globally.

## **About A&D China Awards**

Following the success of the A&D Trophy Awards, *Perspective* introduced the A&D Trophy China Awards in 2018 to mark a growing development in the region and recognition deserved in the architecture, interiors and product design sectors. The awards and submissions are judged by a panel of expert local and international judges ensuring that only genuinely exceptional work is rewarded.

# **About MIPIM Asia Summit and MIPIM Asia Awards**

MIPIM Asia Summit is the annual property leaders' summit in Asia Pacific organised by Reed MIDEM, is widely seen as a "must-attend" event for leading industry professionals. It features expert-led conference sessions, premium networking accelerators and an exclusive awards gala dinner over a two-day period. Distinguished speakers, senior executives, highlevel business professionals and industry experts from around the world will discuss the latest developments and prevailing trends in the property and retail industry. MIPIM – the world's property market - is the leading and largest global property event. The four-day event takes place annually in Cannes every March. 26,800 delegates attended in 2019 with 6,380 investors, and 100 different countries being represented.

Launched in 2007, the MIPIM Asia Awards recognise excellence in the property industry in Asia Pacific. Compared as the "Oscars" of the Asian real estate world, the competition honours the very best projects, built or unbuilt. After selection by a prestigious jury and a vote by MIPIM Asia delegates, winners are awarded Gold, Silver and Bronze recognition during the MIPIM Asia Awards Gala Dinner.



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This press release is published by Couture Homes Properties Limited. For enquiry, please contact Ms. Sue Wong at  $2878\ 2814\ /\ 9807\ 7572$  or Ms. Tina Chan at  $2878\ /\ 6484\ 1292$ .



District: Jardine's Lookout & Wong Nai Chung Gap

Name of the Street and the Street Number: 47 Perkins Road

The address of the website designated by the Vendor for the Development: www.dukesplace.com.hk#

"Website containing electronic copies of register of transaction(s), sales arrangement(s), deed of mutual covenant, aerial photograph, price list(s) and sales brochure.

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A prospective purchaser is advised to refer to the sales brochure for any information on the Development.

The sales brochure of the Development is not yet made available on the date of printing of this advertisement/ promotional material.

Date of Printing: 9 December 2019

- 1. The saleable area of the residential property is calculated in accordance with section 8 of the Residential Properties (First-hand Sales) Ordinance.
- 2. Source of journey time by car from the Development to the destination: http://maps.google.com.hk (date of reference: 18 Sep 2018), and is for reference only. The actual journey time is subject to contemporaneous traffic condition. All information does not constitute any offer, representation, undertaking or warranty whatsoever, whether express or implied.