

Press Release For Immediate Release

## Couture Homes Limited (a member of CSI Properties Limited) sponsors the World Green Organisation for United Nations Millennium Development Goals – Green Office Awards Labelling Scheme (GOALS) Award Presentation Ceremony cum 2nd Anniversary Celebration

(December 11, 2014) — Couture Homes Limited (Couture Homes), the wholly owned subsidiary of CSI Properties Limited (Stock code: 497), is dedicated to foster a better and more harmonic community and contributes to community by sponsoring charitable and educational functions in Hong Kong. After sponsoring the "Alzheimer's Disease 4th Anniversary cum Prof. Charles Kao Autobiography Special Edition Launch" organized by Charles K Kao Foundation in September 2014, the group's latest charitable event is sponsoring the World Green Organisation (WGO) for "United Nations Millennium Development Goals — Green Office Awards Labelling Scheme (GOALS) Award Presentation Ceremony cum 2nd Anniversary Celebration".

The World Green Organisation (WGO) is an independent non-governmental organisation concerned with environmental conservation and environmentally related livelihood and economic affairs. It provides a comprehensive approach to a fully integrated environmental solution that combines social, environmental and economic aspects. WGO also aims to enhance the quality of the environment, promote a green economy, and improve people's livelihoods through science-based policy research and community projects. It will focus on social concerns of underprivileged groups and creating a green economy, to help realize its vision of sustainable development.

While Green Office Awards Labelling Scheme (GOALS) integrates Hong Kong business and social service sectors with the United Nations' global initiatives, the programme also supports Hong Kong to become a low carbon city by assembling the key change agents — business corporations, social service organisations, professional associations and university students — to share experience and accelerate positive changes in office and retail environments through the execution of green practices. By joining the scheme, the corporates could enhance their image, save costs in long run and make contribution back to the society.



Mr. Jimmy Fong, Executive Director of CSI Properties Limited and Managing Director of Couture Homes Limited said, "We fully understand the impact of eco-measures on the sustainable development, it even improves quality of living standard, which is also one of the key direction of our company. It is our honor to be invited to sponsor WGO's event and support green moves via such sponsorship."

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## **About Couture Homes Limited**

Couture Homes Limited is the wholly owned subsidiary of CSI Properties Limited (Stock code: 497) set up in 2011 to develop ultra-luxury residential developments in Hong Kong and the PRC. With Haute Couture (the tradition of tailoring exclusive custom-fitted clothing for privileged customers) as its blue-print concept, Couture Homes specialises in crafting special residences made to order for private clients, with project like The Hampton in Happy Valley the first of the series in this direction. Couture Homes is actively expanding its presence in the luxury property market, in addition to yoo Residence and kau to HIGHLAND at Kau To, other developments in progress include a landmark project at No.47-49 Perkins Road at Jardine's Lookout (60% interest, project partner: Grosvenor International SA and Asia Standard International Group Limited), No. 47 Barker Road at The Peak, Glenealy at Central, Yan Ching Street at Tuen Mun, Rua Luis Gonzaga Gomes at Macau (more than 50% interest) and in a luxury villa development site in "Daihongqiao" in Shanghai (50% interest).

This press release is issued by Couture Homes Limited.

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## **Photo Caption:**

1. Dr. William Yu from WGO (right one) and the representative from Couture Homes, the venue sponsor, Mr. Jimmy Fong joint together in taking the group picture.

