



**Press Release
For Immediate Release**

**A New Name A New Perspective: Couture Homes Announces Company to
Couture Homes Properties Limited**

[March 18, 2016] -- Couture Homes Limited, the wholly owned subsidiary of CSI Properties Limited (Stock code: 497), is pleased to announce its company name change to "Couture Homes Properties Limited" ("Couture Homes") effective immediately. The name change is to align further to the property businesses and establish the next step in supporting future growth.

Ever since its establishment, Couture Homes, based on the concept of Haute Couture, is highly dedicated to creating exclusive homes, with fashionable design and lifestyle touch, which are to address the prestige buyers' desires and not another standard residential unit, like its first project named The Hampton in Happy Valley. Couture Homes Properties Limited is actively expanding its presence in the luxury property market, after the recognition and compliment from the market have been well received by the group due to the success of yoo Residence at Tung Lo Wan Road and kau to HIGHLAND at Kau To. The new name – "Couture Homes Properties Limited", better enhances the group recognition and achieves the long term commitment in developing ultra-luxury residential properties in Hong Kong and the Mainland of China.

Mr. Jimmy Fong, Managing Director of Couture Homes, said, "This marked a new milestone in the Company's history. The new name can ensure the group's position in the market and enhance the brand's strategic position."

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About Couture Homes Properties Limited

Couture Homes Properties Limited is the wholly owned subsidiary of CSI Properties Limited (Stock code: 497) set up in 2011 to develop ultra-luxury residential developments in Hong Kong and the PRC. With Haute Couture (the tradition of tailoring exclusive custom-fitted clothing for privileged customers) as its blue-print concept, Couture Homes Properties Limited specializes in crafting special residences made to order for private clients, with project like The Hampton in Happy Valley the first of the series in this direction. Couture Homes Properties Limited is actively expanding its presence in the luxury property market, in addition to yoo Residence and kau to HIGHLAND at Kau To, other developments in progress include a landmark project at No.47-49 Perkins Road at Jardine’s Lookout (60% interest, project partner: Grosvenor International SA and Asia Standard International Group Limited), Barker Road at the Peak, Glenealy at Central, Yan Ching Street at Tuen Mun, Fan Kam Road at Kwu Tung South, Po Shan Road at Mid-levels (20% interest) and in a luxury villa development in “Daihongqiao” in Shanghai called Queen’s Gate (50% interest).

This press release is issued by Couture Homes Properties Limited.

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