

PRESS RELEASE
FOR IMMEDIATE RELEASE

**Premium Italian kitchen furniture brand minotticucine
installed at DUKES PLACE; debuts in Hong Kong**
Fashioning a tasteful, sophisticated Italian lifestyle

HONG KONG, October 2, 2018 – DUKES PLACE, a new luxury residence project jointly developed by Couture Homes Properties Limited, Grosvenor Asia Pacific and Asia Standard International Group Limited, located in the exclusive residential area Jardine’s Lookout, is set to house the first-ever installation of kitchen furniture from Italy’s top luxury kitchen furniture brand **minotticucine**. A collaboration with the luxury interior furnishing lifestyle curator COLOURLIVING, this represents a significant investment by the developers to bring the finest kitchen cabinets, crafted with rare and natural materials, into the kitchens of DUKES PLACE.

According to Mr. Jimmy Fong, Managing Director of Couture Homes Properties Limited, DUKES PLACE sits among luxury properties in Jardine’s Lookout **as the latest landmark residential project in Hong Kong**. To fashion an exquisite living experience for the residents, the developers of DUKES PLACE meticulously planned every design detail, paying particular attention to selecting kitchen furniture that can offer residents an ultimate cooking experience. To achieve this, Couture Homes Properties joined hands with international concept lifestyle store COLOURLIVING to introduce **minotticucine** to DUKES PLACE. This is the Italian kitchen brand’s debut in Hong Kong. It will inject a welcome dose of refined Italian style and elegance into the new property and ensure a world-class living experience for future residents.

Ms. Denise Lau, CEO of COLOURLIVING said that COLOURLIVING shared the same vision with Couture Homes to establish a premier residence in Hong Kong, and introduced **minotticucine**, the distinguished Italian kitchen brand to DUKES PLACE to perfectly echo the project’s prestige and prominence. COLOURLIVING has long been curating the world’s best lifestyle furniture brands for Hong Kong. Through tasteful home furnishings, COLOURLIVING helps different homes achieve their own unique aesthetic. From small decorative accents and dainty cutlery to large cabinets and bathroom fixtures, customers can always find everything they need for their home at COLOURLIVING’s one-stop stores. Among the many kitchen furniture brands sold at COLOURLIVING, **minotticucine** emerges as first-in-class. A 70-year old brand, **minotticucine** is known throughout Europe and the world for its artisan

kitchen cabinets constructed with rare, quality materials. **minotticucine**, a kitchen furniture brand with high popularity among celebrity clients and notable residential projects around the world, is definitely a perfect match with **DUKES PLACE**, which is located in a prestigious district with many distinguished families and celebrities as its residents.

According to Ms. Lau, **minotticucine** cabinets feature a variety of panel materials and designs; they are also customisable to fit a range of kitchen layouts and create unique, luxury kitchens. The brand is also known for marrying fashion-forward and innovative ideas with exquisite craftsmanship to generate novel designs. It is worth mentioning that for the **DUKES PLACE** project, designers from **minotticucine** chose a bold concrete finishing, applying multiple layers of cement on the panel surface to attain a raw, natural colour and texture. The result is a modern, down-to-earth colour scheme that seamlessly complements the project's contemporary design.

Mr. Alberto Minotti, Art Director of **minotticucine**, is delighted to introduce **minotticucine** to Hong Kong for the first time through participating in the **DUKES PLACE** kitchen design. Using "Visual Silence" as a guiding concept, **minotticucine** replaced elaborate kitchen designs with a focus on creating a harmonious, minimalist ambience. The products in this kitchen cabinet series are designed to be consistent and complementary, combining a variety of textures, materials and colours to attain a clean and natural style. Having pioneered the Pocket Door System in 1998, **minotticucine** is respected for its cutting-edge designs and remains at the forefront of furniture design innovation.

Mr. Minotti added that the brand was highly selective in sourcing materials for the **DUKES PLACE** project. Most of the kitchen cabinets are made with durable, rare natural stones, which are transformed into world-class kitchens through **minotticucine's** expert Italian craftsmanship. Ultimately, what **minotticucine** delivers is more than premium kitchen furniture, but a sophisticated Italian way of living sure to bring a majestic home experience to the residents of **DUKES PLACE**.



About DUKES PLACE

DUKES PLACE, jointly developed by Couture Homes Properties Limited, Asia Standard International Group Limited and Grosvenor Asia Pacific, located at 47 Perkins Road and offers 16 spacious apartments with different layouts, with saleable area ranging from around 2,800 sq.ft.¹ to over 6,800 sq.ft.¹, procure an incomparable level of space and a sense of exclusivity in Hong Kong. With a short 10-minute² drive to Central, 6-minute² drive to Happy Valley and 5-minute² drive to Causeway Bay, DUKES PLACE enjoys a convenient, well-connected transportation network and an advantageous locale, together with a brilliant world-class design collaboration and advanced technology, presenting a noteworthy investment potential compared to properties in other traditional luxury districts like the Peak and the Southern District. DUKES PLACE will definitely become the latest landmark project in Hong Kong.

About Couture Homes Properties Limited

Couture Homes Properties Limited is the wholly owned subsidiary of CSI Properties Limited (Stock code: 497) set up in 2011 to develop luxury residential developments in Hong Kong and the PRC. With Haute Couture (the tradition of tailoring exclusive custom-fitted clothing for privileged customers) as its blue-print concept, Couture Homes Properties Limited specializes in crafting special residences made to order for private clients, with project like The Hampton in Happy Valley the first of the series in this direction. Couture Homes Properties Limited is actively expanding its presence in the luxury property market, in addition to yoo Residence, kau to HIGHLAND, COO Residence at the city center of Tuen Mun and a landmark project at No.47-49 Perkins Road at Jardine's Lookout (60% interest, project partner: Grosvenor Asia Pacific and Asia Standard International Group Limited), other developments in progress include Peak Road at the Peak (65% interest), Barker Road at the Peak, Glenealy at Central (To co-redevelop with Pacific Century Premium Developments Limited and receive 50% sharing of all future profits of the project), Fan Kam Road at Kwu Tung South, a luxury villa development in "Daihongqiao" in Shanghai called QUEEN'S GATE (50% interest) and a luxury apartment development located at the heart of the Beijing city in Dongcheng district (65% interest).

About COLOURLIVING

COLOURLIVING, renowned as a trend-setter in the industry, sets new standards in quality home living and lifestyle enhancement. Embedded in COLOURLIVING's corporate philosophy is the commitment to bring individuality, well-being and tasteful lifestyle into Hong Kong's homes through a platform of international brands at the forefront of design as well as best-in-class services at all times. Spanning over 20,000 square feet across 3 floors, COLOURLIVING is Asia's first-of-its-kind lifestyle

store that features innovative kitchen and bath, furniture and lighting, interior furnishings and accessories, lifestyle offerings and styling service.

About minotticucine

Taking “Visual Silence” as the design philosophy, minotticucine replaces elaborate kitchen designs with a focus on creating a harmonious, minimalist ambience. Its kitchen cabinet series are designed to be consistent and complementary, combining a variety of textures, materials and colours to attain a clean and natural style. Having pioneered the Pocket Door System in 1998, minotticucine is respected for its cutting-edge designs and remains at the forefront of furniture design innovation. A 70-year old brand, minotticucine is known throughout Europe and the world for its artisan kitchen cabinets constructed with rare, quality materials. The brand has established a strong foothold among celebrities and notable residential projects around the world.



(Photo 1) Mr. Jimmy Fong, Managing Director of Couture Homes Properties Limited (2nd from the left), and Ms. Denise Lau, CEO of COLOURLIVING (2nd from the right) announced Couture Homes Properties Joined hands with international concept lifestyle store COLOURLIVING to introduce minotticucine to DUKES PLACE. This is the Italian kitchen brand’s debut in Hong Kong.



(Photo 2) Mr. Jimmy Fong, Managing Director of Couture Homes Properties Limited (1st from the left), Ms. Denise Lau, CEO of COLOURLIVING (2nd from the right), Mr. William Lau, Executive Director of COLOURLIVING (1st from the right), and Mr. Alberto Minotti, Art Director of minotticucine (2nd from the left), proposed a toast during the press conference.



(Photo 3) COLOURLIVING shared the same vision with Couture Homes to establish a premier residence in Hong Kong, and introduced minotticucine, the distinguished Italian kitchen brand to DUKES PLACE to perfectly echo the project's prestige and prominence.

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This press release is published by Bentley Communications Ltd. with the consent of the Couture Homes Properties Limited. For enquiry, please contact Ms. Donna Si, Group Account Director at 3960 1910 / 9366 4507 or Ms. Rebecca Lau, Account Manager at 3960 1917 / 9091 8934.

District: Jardine's Lookout & Wong Nai Chung Gap

Name of the Street and the Street Number: 47 Perkins Road*

*This provisional street number is subject to confirmation when the Development is completed.

The address of the website designated by the Vendor for the Development:
www.dukesplace.com.hk#

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Date of Printing: 2 October 2018

1. The saleable area of the residential property is calculated in accordance with section 8 of the Residential Properties (First-hand Sales) Ordinance.
2. Source of journey time by car from the Development to the destination: <http://maps.google.com.hk> (date of reference: 18 Sep 2018), and is for reference only. The actual journey time is subject to contemporaneous traffic condition. All information does not constitute any offer, representation, undertaking or warranty whatsoever, whether express or implied.